

**“When a business is active in it’s local chamber, it is doing the right thing not only for the community but for it’s own success as well.”**

**-The Shapiro Group**

Consumers are **63% more likely to buy goods** from a business that they know is a member of their chamber of commerce



Consumers who are told that a business is a chamber member are **51% likely to be highly aware of it and 57% more likely to think highly of it’s reputation**

When consumers know that a business is a member of the chamber of commerce they are **44% more likely to think favorably about it**

Consumers are **12% more likely to think a business's products stack up better** when they show they are highly involved with their chamber