



www.sumterchamber.org

(352) 793-3099

2031 N CR 470
Lake Panasoffkee, FL 33538

For more information about the chamber
please contact:

Jessica Kelly, Chamber Administrator at
(352) 793-3099 or Jessica@sumterchamber.org

Educate. Support. Promote.



Sumter County CHAMBER OF COMMERCE



2016 Sponsorship and Advertising Guide

To Educate, Support &
Promote businesses in
Sumter County.

#sumterchamber

#beapartofit



Why Become a Sponsor?

One main reason—Visibility! As a member of the Sumter County Chamber of Commerce you have the opportunity to increase your visibility to thousands of fellow business leaders and consumers by becoming a sponsor.

By taking advantage of event sponsorships and advertising opportunities you will be associating your company with the positive, pro-business efforts of the Sumter County Chamber of Commerce.

Your support will help the Chamber continue to offer programs and events that are designed to support and strengthen businesses in and around Sumter County.

Your involvement and support for the Sumter County Chamber of Commerce tells consumers that you care about your community.

The Mission of the Sumter County Chamber of Commerce is to educate, support and promote the businesses in Sumter County.



Media Package Options

- 1 month website advertisement
- 1 month ad in Chamber E-Newsletter
- 1 month advertorial section in Chamber E-Newsletter
- Hyperlinked logo in Chamber E-Newsletter
- Logo in the 2016 Annual Report
- Logo projected at Chamber Lunch Exchange

Sponsorship Levels

Bronze Sponsor \$1,000

- Supporting Sponsor at 1 Signature event of your choice
- Sponsor for 1 Lunch Exchange or After Hours
- 1 Free Admission to all Chamber Lunch Exchange events
- Hyperlinked logo on the front page of the Chamber Website
- 2 options from Media Package

Silver Sponsor \$2,500

- Auction Sponsor at 1 Signature event of your choice
- Supporting Sponsor for Chamber 101 Series
- Sponsor for 1 Lunch Exchange or After Hours
- 2 Free Admissions to all Chamber Lunch Exchange events
- 2 Member Midways tables at 2 Lunches of your choice
- Hyperlinked logo on the front page of the Chamber Website
- 3 options from Media Package

Gold Sponsor \$5,000

- Presenting Sponsor at 1 Signature event of your choice
- Title Sponsor for Chamber 101 Series
- Sponsor for 2 Lunch Exchange or After Hours
- 4 Free Admissions to all Chamber Lunch Exchange events
- 2 Member Midways tables at 2 Lunches of your choice
- Professional Development Seminar for 5 employees
- Hyperlinked logo on the front page of the Chamber Website
- 4 options from Media Package

Platinum Sponsor \$10,000

- Title Sponsor at 1 Signature event of your choice
- Sponsor for 2 Lunch Exchange or After Hours
- 8 Free Admissions to all Chamber Lunch Exchange events
- 4 Member Midways tables at 4 Lunches of your choice
- Professional Development Seminar for 10 employees
- Press Release announcing sponsorship
- Platinum Sponsor Plaque
- Platinum Sponsor Widget for your website and social media pages
- Logo on Chamber letterhead
- Logo on all staff email signatures
- Logo on Chamber sponsor banner displayed at all Chamber functions
- Hyperlinked logo on the front page of the Chamber Website
- 5 options from Media Package

Educate. Support. Promote.



Diamond Sponsor \$15,000

- Title Sponsor at 1 Signature event of your choice
- Title Sponsor for Professional Development Series
- Sponsor for 3 Lunch Exchange or After Hours
- 10 Free Admissions to all Chamber Lunch Exchange events
- 4 Member Midways tables at 4 Lunches of your choice
- Professional Development Seminar for all employees
- Press Release announcing sponsorship
- Diamond Sponsor Plaque
- Diamond Sponsor Widget for your website and social media pages
- Largest Logo on Chamber letterhead
- Largest Logo on all staff email signatures
- Largest Logo on Chamber sponsor banner displayed at all Chamber functions
- Hyperlinked logo on the front page of the Chamber Website
- 6 options from Media Package